



Sponsorship Opportunities

2021 CAOEC State of the Industry

**Keynote Announcement
Coming Soon!**

We invite you to be a sponsor of the 2021 CAOEC State of the Industry, taking place November 23 at the Calgary Petroleum Club.

Our State of the Industry is not only welcomed by our members as a capstone event for the year, but it is widely covered by mainstream media as one of the most accurate barometers of industry activity with the release of our 2021 State of the Industry Report, and 2022 Drilling Forecast.

Additionally, following the keynote address, an expert panel will discuss the factors they feel will most impact Canadian oil and gas in 2022. Members of the audience will be given a chance to ask questions, as these experts address topics ranging from utilization rates and government policy, to global trends and activity in the WCSB.

Sponsorship packages offer your organization the opportunity to:

- Demonstrate commitment and leadership in the industry
- Reach a large audience of key industry stakeholders
- Increase visibility and brand awareness

For more information please contact:

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Senior Communications Specialist
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cfyvie@caoec.ca



Sponsorship Packages

Sponsoring the State of the Industry offers your organization the opportunity to:

- Demonstrate commitment and leadership in the industry;
- Reach an audience of senior executives in the drilling and service rig sectors;
- Increase visibility and brand awareness. CAOEC is committed to working with you to create sponsorship opportunities that meet your budget and marketing goals.

	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
<u>Pre Event Recognition</u>				
Logo displayed on the event page on the CAOEC website during October and November	•			
Logo displayed on CAOEC website event banner	•	•	•	•
Mention in the event listing in the October and November editions of E-News	•			
<u>At the Event</u>				
Number of complimentary tickets	8	4	2	1
Sponsor is highlighted in slide presentation on rotation prior to event start time	•	•	•	
Sponsor's logo in the State of the Industry report	Prominent	Included	Included	
Verbal recognition at event	•	•	•	•
Space for promotional material and two roll up banners at event	•			
<u>Post-Event Recognition</u>				
From November 1 - 30, CAOEC will display the sponsor's logo on the CAOEC homepage banner recognizing event	•	•		



Sponsorship Order

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We would like to sponsor the CAOEC 2021 State of the Industry as a:

Platinum Sponsor	\$5,000
Gold Sponsor	\$2,500
Silver Sponsor	\$1,000
Bronze Sponsor	\$500

(Sponsorships are offered on a first-come, first-served basis.)

SOLD OUT

Company:		
Contact Name:		
Telephone:		
Email:		
Total Payable (without GST): \$		
Payment Method:	<input type="checkbox"/> Credit Card <small>CAOEC's preferred method of payment</small>	<input type="checkbox"/> Invoice my account <small>Please provide a PO number, if possible: _____</small>
Cardholder's Name (Please Print):		
Card Number:	Expiry:	
Cardholder's Signature:	CVV code: <small>on back of card</small>	

Sorry, no refunds

Email completed form to:
events@caoec.ca